

"Spiro" (Latin): To breathe life into; breathe the spirit of; mind, soul, courage

SPIRO Creative uses our storytelling focus, effective online marketing and events to connect you with your audience on an authentic, emotional level. **Because business is personal.**

1 DAY VIDEO + MARKETING

WORKSHOP

Learn about video marketing, Youtube and Social Media and RECEIVE a polished professional video for your business at one third the cost of working with SPIRO CREATIVE privately.

If you are a small business on a budget and you have heard that video is the next BIG WAY to set yourself apart but you have no idea where to start or even how, we can help.

SPIRO CREATIVE will produce a 60-90 second business video for you with ease and help generate leads and sales instantly!

Join us for a one day workshop that is packed with valuable marketing information around social media, YouTube and video so you can do it yourself, and RECEIVE a polished, professional 60 - 90 second video of your own at the end of the Workshop!

**WE ARE BOOKING 6 BUSINESSES ONLY.
RESERVE YOUR SPOT TODAY!**

Course runs Saturday, June 15th from 11am - 5pm
Reserve your spot by May 25th with a 25% deposit and full payment due on day of workshop.

Your polished promo video will be delivered on USB no later than July 5th, 2013.

Call or email Adera Angelucci for more information
P: 778.889.5545 | E: adera@spirocreative.ca

See reverse for workshop details.



The Spiro Creative team more than met my expectations. They were professional and also very creative in their approach with me. Adera is high energy and has the ability to pull out the essence of a client and know exactly what their message is. The whole process was effortless!"
Linda Adsetts

Watch Video

You captured me... the true me. Thank you for making me feel so beautiful. Thank you for putting this together... honestly...this gift is priceless."

CBR Photography

Watch Video

SPIRO CREATIVE

We tell your story

1 DAY VIDEO + MARKETING WORKSHOP



THE VIDEO WORKSHOP INCLUDES:

	\$ VALUE
<ul style="list-style-type: none">• A one-on-one “pre-workshop” 1 hour creative consultation to determine the focus of your video, review requirements for its completion, and set up a shooting schedule for the day of the workshop.	\$150
<ul style="list-style-type: none">• 6 hour workshop including:<ul style="list-style-type: none">• Why video is important, how to make it work for you, how to do it yourself and create your own script.• How to set up a YouTube Channel along with a crash course on social media.• “How to upload” tutorial to YouTube and other social media sites. Remember, it's your video, and you can show it where ever and whenever you please! We also show you how to attract views and generate leads!• How to be natural on camera and comfortable. Our “no nerves” approach.• 40 minutes of camera time.	\$200
<ul style="list-style-type: none">• 4 additional hours editing your video to music with text and your company logo including a "call to action" (which we help create).	\$160
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	\$670
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	Workshop price: \$479
<ul style="list-style-type: none">• Optional Upgrade:<ul style="list-style-type: none">• 1 hour shoot at your place of business, where we get some shots of your location and /or products to make your video more dynamic• \$25 of Google AdWords	\$180
	\$ 25
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	\$205
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	Workshop price: \$125

The workshop is being held in South Surrey on Saturday, June 15th, from 11 am - 5 pm. Location TBA.
Call **778.889.5545** now to reserve your place; the workshop is filling up fast!